



**SAN GABRIEL VALLEY
ECONOMIC
PARTNERSHIP**

Strategic Plan

Vision, Mission,
and Strategies

**2026
2028**

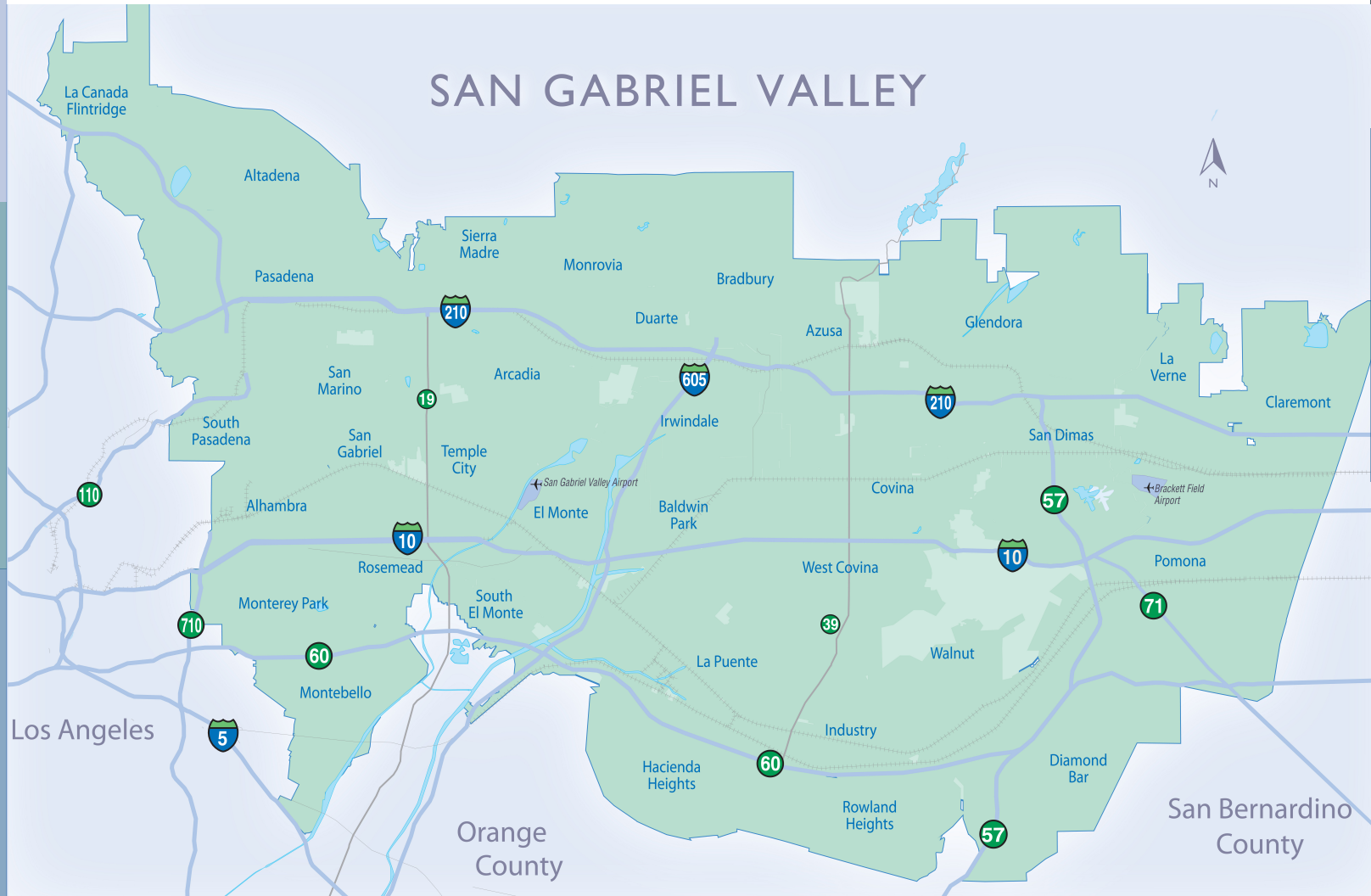
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VISION

The San Gabriel Valley
— is the —
premier region
in Los Angeles County for
*innovation, investment,
and growth.*



THE PARTNERSHIP APPROACH

Since its founding in 1991, the San Gabriel Valley Economic Partnership (Partnership) has worked to advance the economic vitality, competitiveness, and quality of life of the San Gabriel Valley. Guided by three core pillars, the Partnership champions regional advocacy at the local, state, and federal levels to ensure the Valley's needs and priorities are represented in key policy decisions.

We drive economic growth by supporting business attraction and retention, fostering workforce development, and promoting investment and innovation throughout the region. As a trusted regional convenor, the Partnership uniquely brings together public, private, and nonprofit leaders to collaborate, solve shared challenges, and strengthen the Valley's long-term prosperity.



STRATEGIC GOALS FOR 2028

The three Strategic Goals described on the following pages will drive the work of the Partnership through the end of 2028 and are written to be accomplished in the three-year timeframe.

MISSION

To strengthen economic vitality, opportunity, and community well-being in the San Gabriel Valley.



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2026-2030 STRATEGIC PLAN: GOAL 1

ADVOCATE FOR THE SAN GABRIEL VALLEY

The Partnership will initiate or champion state and local policy changes that remove barriers, accelerate opportunities, and improve the business climate in the San Gabriel Valley.

This goal focuses on longer-term policy wins and relationships that move the region forward locally and at the state and national level.

a. Sponsor or champion a policy change

The Partnership will seek to sponsor or champion at least one bill or policy change each year on the federal, state or local level.

b. Support or Oppose Policies

The Partnership will take formal positions on policies and legislation that makes the San Gabriel Valley more competitive for business and that makes doing business here easier. These efforts will be guided by the Partnership's Policy Platform, updated at least every 2 years.

c. Create and Activate SGV Advocates

To assist in achieving "a" and "b" above, the Partnership will develop and support a public policy "speaker corp." to deploy in support or opposition to policies and projects in the SGV. Additionally, the Partnership will develop a list of 1000 new SGV stakeholders and residents who can be emailed or texted action alerts regarding priority policies impacting the SGV.

d. Strengthen Policy-maker Relationships

The Partnership will seek to convene high value meetings at least twice per year with each State representative in the SGV. In addition, the Partnership will host three - five Legislative roundtables each year with county, state or federal representatives to hear directly from members. The Partnership will also establish a regular program to recognize legislative staff contributions in support of Partnership goals.



2026-2030 STRATEGIC PLAN: GOAL 2

DRIVE ECONOMIC GROWTH

The Partnership will drive economic growth in the San Gabriel Valley by partnering with cities, nonprofits, and employers to expand entrepreneurship, employment, and expansion opportunities.

This goal will be supported by activities that promote the investment in property, people, and companies located in the San Gabriel Valley with measures of success.

a. Support New Business Growth and Investment

The Partnership will engage with member cities, businesses and agencies to support the development or redevelopment of commercial, industrial, and/or residential space to bring new businesses, provide housing and grow the economy of the region. This effort would be supported by an new initiative that seeks to attract foreign direct investment efforts in Asia.

b. Coordinate Workforce Development initiatives

In its role as convener, the Partnership will develop a unified framework to track workforce development activities across the region, supporting nonprofit and education institutions to align their programs with the current and future needs of employers located here. The Partnership will also seek to facilitate discussions regarding the resources available to cities through the Workforce Innovation and Opportunity Act.

(Continued on the following page.)





2026-2030 STRATEGIC PLAN: GOAL 2 (Continued)

DRIVE ECONOMIC GROWTH

c. Support and Retain Existing Businesses

To understand current needs, the Partnership will collaborate with all SGV cities to identify their key opportunity sites to promote to potential investors, developers, or businesses seeking to expand in the SGV.

The Partnership will develop an employer engagement program in partnership with local cities to identify and connect with employers in key sectors, including small businesses, to identify challenges and opportunities for growth. This work will be in partnership with cities and local chambers of commerce to develop their economic development capacity in line with a shared economic vision.

d. Position the region as the most desirable place to locate or grow a business

The Partnership alongside partner organizations will launch a branded, business attraction campaign for the region focused on “Why your businesses should locate in the SGV” and rooted in a shared economic vision that highlights the region’s unique cultural, educational and economic characteristics. This campaign will guide the Partnership’s communications efforts through print and digital media.

e. Region-specific Data

The Partnership will distribute (to current and potential SGV stakeholders) a semiannual economic update by sector, issue, or geography that includes a call to action for specific sectors of the SGV, whether through their own or partner data collection.



SERVE AS REGIONAL CONVENER

The Partnership will serve as the cross-sector regional convener to create a shared vision and joint actions across sectors for the San Gabriel Valley.

Objectives and initiatives within this goal reinforce and amplify the Partnership's work as a regional leader with influence and access. The Partnership will ensure that all events have clearly defined purpose and goals that tie back to the strategic plan.

a. Regional Convenings

The Partnership will host three regional convenings per year that focus on overarching issues affecting the whole region such as economy, workforce development, housing and public policy.

b. Subregional & Sector Convenings

The Partnership will host six of these two types of economic subregional convenings targeting specific attendees each year, focused on:

1. Smaller geographies of the SGV to foster connection with investment, business growth, and workforce development such as city-business connect.
2. Sector-specific such as educational institutions, workforce providers, water agencies, or healthcare providers such as the education leader's roundtable.

c. Participation by Key Stakeholders

The Partnership will annually review the makeup of its Board of Directors and membership to determine that the right representation of sectors and executives are participating. This includes working with the Partnership's membership Committee to ensure the leading and emerging voices of the SGV are actively engaged.

d. Small Business Support

The Partnership will work cities and local chambers of commerce to provide educational sessions and resources for small businesses to help them grow.

e. Leadership Development

The Partnership will organize forums or programs to educate leaders from the private and public sectors about the key industries in the San Gabriel Valley.



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